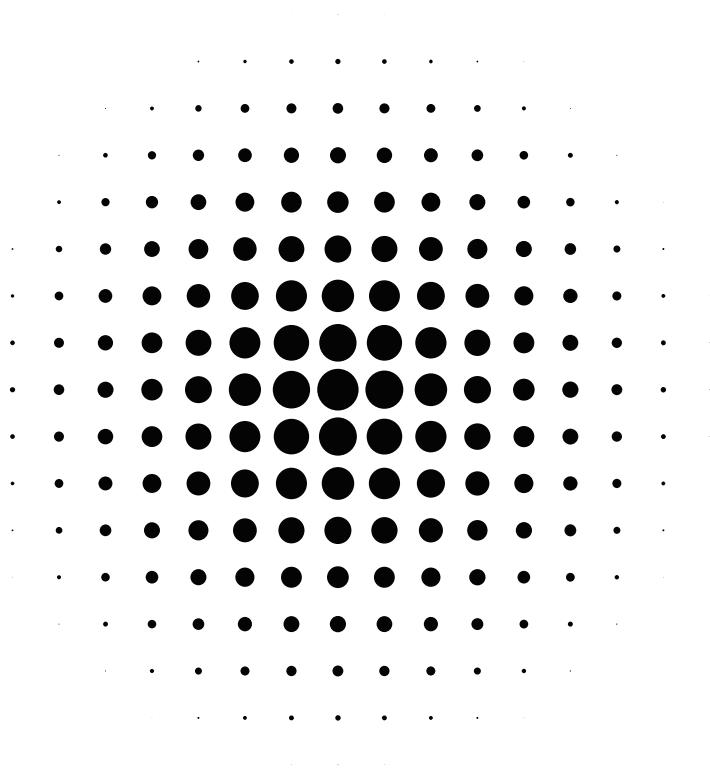


———— we are ————

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CATALOG AND COMMERCIAL PROPOSAL

ONCE UPON A TIME THERE WAS A DREAMER  
WITH A **COMPUTER AND**  
**MANY** EXCEL TABLES,  
GOOD MEMORY **AND NOTES**  
**IT WAS AN** EXCELLENT BUSINESS  
BUT ONE DAY **EVERYTHING CHANGED**  
**ASO** QUICKLY!  
CUSTOMERS **WANTED**  
**IMMEDIATE** ANSWERS AND SERVICE

# IDENTITY

**creapptivos** is born from the need to provide a comprehensive service to all those who need to start, advance or improve the internal organization of their businesses, based on quality, formality and the effective perception of the client and/or user of that virtue that generally it is not part of the sensitization and management of its corporate image. Our essence is simplicity, the reduction of expenses, costs and ineffective investment of time in routine tasks; but essential. With a clear objective: And that is that in the result, regardless of the size of the business, a brand visualization with a large company culture is integrated, which provides confidence and support to all management:

- Maximum performance for domestic and technological applications
- Process automation
- Smart brand display.

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# APPLICATIONS

- No complex and expensive software
- No hardware alterations
- Local control of confidential information and data
- Fully adjustable to particular needs
- No external dependency for configuration or reporting
- Compatible from office and its tools
- Trust, security, accessibility
- No maintenance fees

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sheila serdugo

automation  
process  
automation  
automoation

# APPLICATIONS

1

**big DATA**

**Do you use databases?**

Did you know everything that can be done from knowledge on the customer, to the extent that you rank its characteristics and priorities?

SHOW THE CUSTOMER WHAT THEY WANT TO SEE

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**CRM**

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# APPLICATIONS

- Integrate CRM to the existing application with the participation of William Yi, (see COSOLVING), adapting it to the marketing and commercial strategy.
- Segmented sending of landing page according to offer and campaign.
- BIG DATA maintenance and updating
- Monitoring results, assessment, statistics, indicators and assessments.
- Prospects and loyalty.

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1



## APPLICATIONS

2

**SYSTEMS  
AND QUALITY  
MANAGEMENT**

Monitoring and evidence of tasks and activities carried out by those responsible for the system.



This application is suitable for all types of companies that need to implement management, quality or accreditations systems.

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# APPLICATIONS

3

## CREDIT AND COLLECTION MONITORING

Monitoring and control of accounts receivable,  
credit and collection management.



This application is suitable for all  
types of companies that need to  
systematize the monitoring of their  
accounts receivable.

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# APPLICATIONS

4

## customer SERVICE

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Extended database with filters, monitoring and tabulation of management and customer service according to strategy and categories.



This application is useful for all types of companies that integrate the commercial area and customer service as a quality process.

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# APPLICATIONS

5

## REGISTRATION AND CERTIFICATION

It consists of an entry of users by a client, their assistance, their rotation during the service and the issuance of a result.



- Education
- Health
- hospitality
- Tourism.
- Services that require personalized attention, issuance of certificates and proof of attendance.

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# APPLICATIONS

6

## controlled INVENTORIES

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Integrates the process of inputs and outputs of products and/or services to generate service orders, billing and inventory control.



This application is used for all types of companies that need to systematize their purchasing process, stock control and deliveries to customers or users.

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# PROFESSIONAL SERVICES

7

## STRATEGIC

The way our business appears to the world describes the objective and what it wants to achieve. For this reason, you must define it and then direct all the effort to maintain the perception of **QUALITY** that others have of your project, your service, your personality and your results.

REMEMBER:  
If you work with  
**QUALITY**,  
you need  
**MARKETING**

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## MARKETING

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# PROFESSIONAL SERVICES

- Strategy design and formulation.
- Definition and execution of campaigns.
- Digital social network.
- Selective marketing activities.
- Monitoring and reporting of results.
- Prospects and loyalists.

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7



# PROFESSIONAL SERVICES

8

COMMERCIAL

Optimizes the investment, the use of available technological tools and that are used in less than **5%**.

Do you really need to hire more salespeople or rather: FACILITATE customer access to your product automatically and securely?

Did you know that more than **70%** of what you need is just a click away?

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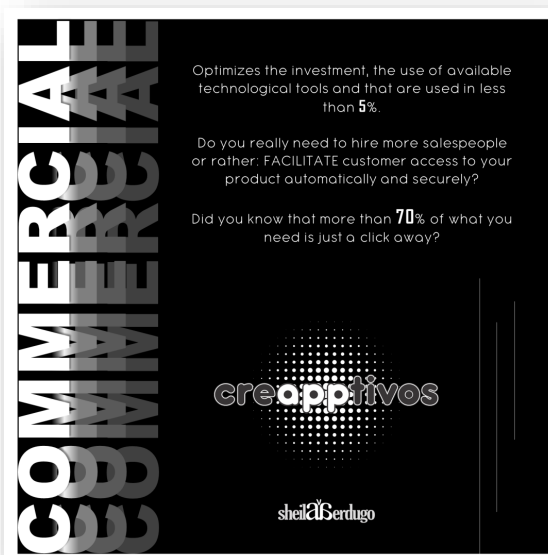
# PROFESSIONAL SERVICES

*By participating in the design of the strategy and execution of marketing activities that have an impact on commercial effectiveness, obviously the qualification as an advisor must be different from the rest; Therefore, once the initial contact with the company and/or client has been demonstrated through the tools, the result must be awarded to our management, regardless of who reports the negotiation, since the contact numbers and recipients are different.*

- EXCLUSIVE MANAGEMENT of the service catalogue.
- DIRECT CONTACT through mail, Whatsapp and calls.
- CLOSE BUSINESSES with the support of management or specialized personnel.
- SECTOR MAP
- ACTIVITY BY SEGMENTATION
- FORECAST and management reports.
- PROSPECTS ONLY

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8



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GET ORGANIZED!  
**CHANGE**  
YOUR STORY  
**GET ORGANIZED!**

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